

STUDY ON IDENTIFICATION OF
PRODUCT / RESOURCE SPECIFIC BUSINESS

Sponsored by

**North Eastern Development Finance Corporation Ltd.,
Guwahati**

Conducted by

Centre for Industrial Planning and Development (C-IPD)



National Institute of Small Industry Extension Training
(An Organisation of the Ministry of SSI, Govt. of India)

EXECUTIVE SUMMARY

TITLE OF THE STUDY

STUDY ON PRODUCT-SPECIFIC TECHNO-ECONOMIC DEVELOPMENT STUDY

ARUNACHAL PRADESH

The North Eastern Development Finance Corporation (NEDFi), Guwahati has thoughtfully enough to sponsor the study on “Identification of Product / Resource specific business in the state of Arunachal Pradesh“ and entrust the task of completing it to the National Institute of Small Industry Extension Training (NISIEET) which will form the basis for attracting the prospective entrepreneurs and investors.

The objectives of the study are:

To examine the actual quality and quantity of exploitable resources in the state of Arunachal and the possible means to add value to these.

To identify industrial activities and develop profiles to suit to the contemporary market scenario, which can induce investors of the state and outsiders, which have export market.

To elicit the information about the challenges of existing units, and

To provide basic information to prospective entrepreneurs, investors, financial institutions, Government agencies etc. regarding business opportunities available for establishing small, medium and large enterprises, based on local resources.

The Centre for Industrial Planning and Development (C-IPD) of NISIEET has been entrusted with the responsibility of undertaking the study.

Keeping in mind the objectives of the assignment, the expert team of C-IPD visited Arunachal Pradesh state and contacted officials of different development agencies on various aspects concerning the project. The team also visited industries, markets and business centers to collect information through the survey and analyzed the present status to forecast future. The team had interaction with farmers cultivating fruits and vegetables.

The state experiences diverse agro climatic conditions and is rich in land resources. There is an immense scope for commercialization of horticulture produce. The Government of Arunachal has already identified horticulture as a thrust area and has been implementing a master plan for horticulture development.

It is evident from the data that sufficient quantities of Banana, Potato, and Ginger are grown warranting commercial exploitation. Accordingly Banana and Potato chips making units, ginger dehydration units (Processing units on wheels to avoid loss of time since raw ginger is highly perishable), fruit processing units, medicinal and aromatic processing, service based units etc. have been suggested and the individual project reports were prepared.

There is very good scope to take up some projects like water sports complex, Tourist Resorts etc at Bhalukpong, Itanagar, Bomdila, Dirang, and Tawang towns.

MANIPUR

The North Eastern Development Finance Corporation (NEDFi), Guwahati is kind enough to sponsor the study on “Identification of Product / Resource specific business in the state of Manipur” to the National Institute of Small Industry Extension Training (**nisiet**) which will form the basis for attracting the perspective entrepreneurs and investors.

The objectives of the study are:

- To examine the actual quality and quantity of exploitable resources in the state of Manipur and the possible means to add value to these.
- To identify industrial activities and develop profiles to suit to the contemporary market scenario, which can induce investors of the state and outsiders, which have export market.
- To elicit the information about the challenges of existing units, and
- To provide basic information to prospective entrepreneurs, investors, financial institutions, Government agencies etc. regarding business opportunities available for establishing small, medium and large enterprises, based on local resources.

The Centre for Industrial Planning and Development (C-IPD) of **nisiet** has been entrusted with the responsibility of undertaking the study.

Keeping in mind the objectives of the assignment, the expert team of C-IPD visited Manipur state and contacted officials of different development agencies on various aspects concerning the project. The team also visited industries, markets and business centers to collect information through the survey and analysed the present status to forecast future. The team had an interaction with members of various cooperative societies.

The state experiences diverse agro climatic conditions and is rich in land resources.. There is an immense scope for commercialization of horticulture products especially Pineapple. The Government of Manipur has already identified horticulture as a thrust area and has been implementing a master plan for horticulture development.

It is evident from the data that sufficient quantities of Banana, Potato, and Ginger are grown warranting commercial exploitation. Accordingly Banana and Potato chips making units, ginger dehydration units (Industrial Enterprises on wheels to avoid loss of time since raw ginger is highly perishable), and fruit processing making units are suggested. Rice milling units will also do well. Floriculture units with proper storage facilities and market links will definitely flourish.

There is very good scope to take up some projects like Water sports complex, Tourist Resorts etc in and around Imphal and at Loktak lake to attract the tourists.

MEGHALAYA

The North Eastern Development Finance Corporation (NEDFi), Guwahati is kind enough to sponsor the study on “ Identification of Product / Resource specific business in the state of Meghalaya ” to the National Institute of Small Industry Extension Training (**nisiet**) which will form the basis for attracting the perspective entrepreneurs and investors.

The objectives of the study are:

- To examine the actual quality and quantity of exploitable resources in the state of Meghalaya and the possible means to add value to these.
- To identify industrial activities and develop profiles to suit to the contemporary market scenario, which can induce investors of the state and outsiders, which have export market.
- To elicit the information about the challenges of existing units, and
- To provide basic information to prospective entrepreneurs, investors, financial institutions, Government agencies etc. regarding business opportunities available for establishing small, medium and large enterprises, based on local resources.

The Centre for Industrial Planning and Development (C-IPD) of **nisiet** has been entrusted with the responsibility of undertaking the study.

Keeping in mind the objectives of the assignment, the expert team of C-IPD visited Meghalaya state and contacted officials of different development agencies on various aspects concerning the project. The team also visited industries, markets and business centers to collect information through the survey and analysed the present status to forecast future. The team had an interaction with farmers cultivating fruits and vegetables.

The state experiences diverse agro climatic conditions and is rich in land resources. There is an immense scope for commercialization of horticulture products. The Government of Meghalaya has already identified horticulture as a thrust area and has been implementing a Master Plan for horticulture development.

It is evident from the data that sufficient quantities of Banana, Ginger, and Turmeric are grown warranting commercial exploitation. Accordingly Banana powder making units, ginger dehydration units (Industrial Enterprises on wheels to avoid loss of time since raw ginger is highly perishable), turmeric units (extraction of dye and oleoresin), Areca nut processing and scented supari making units are suggested.

Based on the information collected through the survey various projects were identified in different areas like food processing, chemicals, mechanical and service sectors etc. and individual project reports were prepared.

MIZORAM

The North Eastern Development Finance Corporation (NEDFi), Guwahati is kind enough to sponsor the study on “Identification of Product / Resource specific business in the state of Mizoram” to the National Institute of Small Industry Extension Training (**nisiet**) which will form the basis for attracting the perspective entrepreneurs and investors.

The Objectives of the study are:

- To examine the actual quality and quantity of exploitable resources in the state of Mizoram and the possible means to add value to these.
- To identify industrial activities and develop profiles to suit to the contemporary market scenario, which can induce investors of the state and outsiders, which have export market.
- To elicit information about the challenges of existing units, and
- To provide basic information to prospective entrepreneurs, investors, financial institutions, Government agencies etc. regarding business opportunities to set up business units based upon local resources, in establishing small, medium and large enterprises.

The centre for Industrial planning and development (C-IPD) of **nisiet** has been entrusted with the responsibility of undertaking the study.

Keeping in mind the objectives of the assignment, the expert team of C-IPD visited Mizoram state and contacted officials of different development agencies on various aspects concerning the project. The team also visited industries, markets and business centers for information to analyse the present status and to forecast future. The team had an interaction with farmers, cultivating fruits and vegetables. Based on the information collected through the survey various projects were identified in different areas like food processing, chemicals, mechanical and service sectors etc. and individual project reports were prepared.

Mizo people are 100% non-vegetarians and meat loving people. The field study indicates that there is a wide internal market for meat, milk, and eggs. Animal products are in short supply warranting sincere efforts for the genetic improvement of breeds, proper health care, and management practices. As such there is potential for development of hatcheries, piggery, and dairy units with scientific management practices integrated with fodder cultivation.

NAGALAND

The North Eastern Development Finance Corporation (NEDFi), Guwahati is kind enough to sponsor the study on “ Identification of Product / Resource specific business in the state of Nagaland “ to the National Institute of Small Industry Extension Training (**nisiet**) which will form the basis for attracting the prospective entrepreneurs and investors.

The objectives of the study are:

- To examine the actual quality and quantity of exploitable resources in the state of Nagaland and the possible means to add value to these.
- To identify industrial activities and develop profiles to suit to the contemporary market scenario, which can induce investors of the state and outsiders, which have export market.
- To elicit information about the challenges of existing units, and
- To provide basic information to prospective entrepreneurs, investors, financial institutions, Government agencies etc. regarding business opportunities available for establishing small, medium and large enterprises, based on local resources.

The centre for Industrial Planning and Development (C-IPD) of **nisiet** has been entrusted with the responsibility of undertaking the study.

Keeping in mind the objectives of the assignment, the expert team of C-IPD visited Nagaland state and contacted officials of different development agencies on various aspects concerning the project. The team also visited industries, markets and business centers for information collection to analyse the present status and to forecast future. The team had an interaction with farmers, cultivating fruits and vegetables. Based on the information collected through the survey various projects were identified in different areas like food processing , chemicals, mechanical and service sectors etc. and individual project reports were prepared.

Having vast reserves of minerals, forest products and also the liberal incentives package like capital investment subsidy, transport subsidy, tax holidays, power subsidy, interest subsidies etc., enterprises like Spices processing, Poultry feed, Dairy, Internet, Software development can be set up in Nagaland.

SIKKIM

The North Eastern Development Finance Corporation (NEDFi), Guwahati has thoughtfully enough to sponsor the study on “ Identification of Product / Resource specific business in the state of Sikkim” and entrust the task of completing it to the National Institute of Small Industry Extension Training (nisiet) which will form the basis for attracting the perspective entrepreneurs and investors.

The objectives of the study are:

- To examine the actual quality and quantity of exploitable resources in the state of Sikkim and the possible means to add value to these.
- To identify industrial activities and develop profiles to suit to the contemporary market scenario, which can induce investors of the state and outsiders, which have export market.
- To elicit the information about the challenges of existing units, and
- To provide basic information to prospective entrepreneurs, investors, financial institutions, Government agencies etc. regarding business opportunities available for establishing small, medium and large enterprises, based on local resources.

The Centre for Industrial Planning and Development (C-IPD) of **nisiet** has been entrusted with the responsibility of undertaking the study.

Keeping in mind the objectives of the assignment, the expert team of C-IPD visited Sikkim state and contacted officials of different development agencies on various aspects concerning the project. The team also visited industries, markets and business centers to collect information through the survey and analyzed the present status to forecast future. The team had interaction with farmers cultivating horticulture crops in the state.

The state experiences diverse agro climatic conditions and is rich in land resources.. There is an immense scope for commercialization of horticulture produce. The Government of Sikkim has already identified tourism and horticulture as thrust areas and has been implementing a master plan for those developments.

It is evident from the data that sufficient quantities of Cardamom (Large), Ginger and Passion fruits are grown warranting commercial exploitation. Accordingly ginger dehydration units (Processing units on wheels to avoid loss of time since raw ginger is highly perishable), spice processing, oleoresin, fruit processing, medicinal and aromatic processing, service based units etc. have been suggested and the individual project reports were prepared.

There is very good scope to take up some projects like water sports complex, Tourist Resorts etc at Roomtek, Changu lake, Pelling, Thashding, Dzungri, Yumthang and Rabongla towns.

TRIPURA

The North Eastern Development Finance Corporation (NEDFi), Guwahati is kind enough to sponsor the study on “Identification of Product / Resource specific business in the state of Tripura” to the National Institute of Small Industry Extension Training (**nisiet**) which will form the basis for attracting the perspective entrepreneurs and investors.

The Objectives of the study are:

- To examine the actual quality and quantity of exploitable resources in the state of Tripura and the possible means to add value to these.
- To identify industrial activities and develop profiles to suit to the contemporary market scenario, which can induce investors of the state and outsiders, which have export market.
- To elicit information about the challenges of existing units, and
- To provide basic information to prospective entrepreneurs, investors, financial institutions, Government agencies etc. regarding business opportunities available for establishing small, medium and large enterprises, based on local resources.

The centre for Industrial planning and development (C-IPD) of **nisiet** has been entrusted with the responsibility of undertaking the study.

Keeping in mind the objectives of the assignment, the expert team of C-IPD visited Tripura state and contacted officials of different development agencies on various aspects concerning the project. The team also visited industries, markets and business centers for information to analyse the present status and to forecast future. The team had an interaction with farmers, cultivating fruit and vegetables. Based on the information collected through the survey various projects were identified in different areas like food processing, chemicals, mechanical and service sectors etc. and individual project reports were prepared.

The state has been identified as the second rubber capital of the country. Tripura is the second largest grower of rubber in the country, next to Kerala. It is tough to estimate the exact area under rubber plantation in Tripura. Hence there is very good scope for rubber processing industries.

The study indicates ample scope for developing information technology, with setting up of IT education centers and Technology Parks at Agartala, Kailashar, Ambassar, and Kumarghat. It is also suggested for setting up of a spice park to exploit the abundant growth of chillies, ginger, turmeric, cardamom, pepper, sesame, and preparation of oleoresin.